

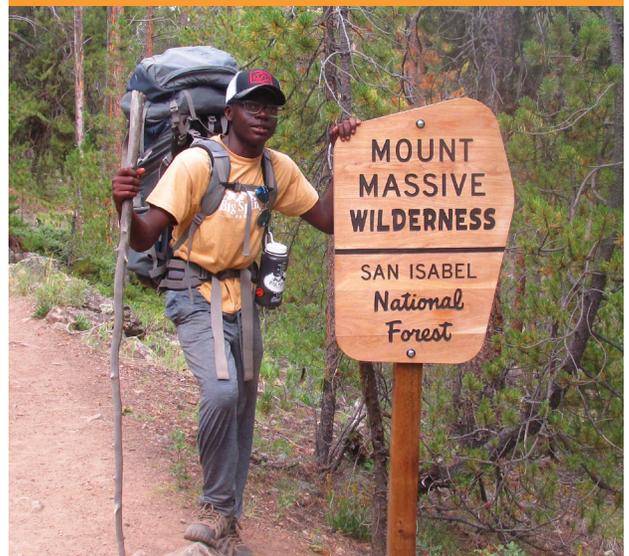
PHOTO COURTESY OF KAT JARVINEN

IT TAKES A VILLAGE

The John Austin Cheley Foundation (JACF) has been honored to work with some pretty extraordinary kids throughout the years. Jean Jamal Herard is one of those kids. This is a story of how, with the power of partnerships, kids like Jean can go to camp and benefit from the significant growth that multiple years in the program promotes.

Growing up in Chicago, going to summer camp in Colorado wasn't something that Jean Jamal Herard thought might be an option for him. An avid athlete and an excellent student, Jean was in seventh grade when he and his mother were approached by a counselor at the Midtown Center for Boys about the potential opportunity to go to camp the summer of his eighth-grade year.

"Being at camp has definitely made me think about my decisions as a leader. I was among the older campers so there were a lot of younger kids that were looking up to us. That was something to think about when I was talking to my friends or doing things at camp. I wanted to set a good example." – Jean



JEAN WILL BE A JUNIOR COUNSELOR AT SANBORN WESTERN CAMPS THIS SUMMER

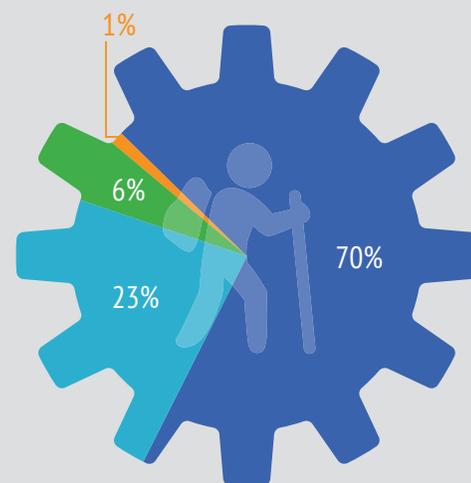


The Midtown Center, an after-school and summertime enrichment program for boys, has been partnering with the John Austin Cheley Foundation since 2012. Jean’s mother, Jamila, remembers finding out about the program when they were approached by one of the directors. Jean was hand-picked because they thought he would excel in the summer camp environment and appreciate the experience... and they were right.

“Jean-Jamal Herard came to Midtown Center as a quiet but intelligent young man. He quickly became one of our top students and an example of what a student can become when he finds the balance between a great work ethic and character virtue,” said Angel Justiniano, Jean’s mentor and the All Programs Manager at Midtown.

The summer of 2019 will mark Jean’s third summer attending camp through JACF and second summer at Sanborn Western Camps in Colorado. Due to his personal growth at camp last summer and his proven leadership skills, Jean will be a Junior Counselor this year at Sanborn. Sanborn has been a valued partner of JACF since 1996.

PARTNERSHIP FINANCIAL CONTRIBUTIONS AT A GLANCE



- Donors.....70%
- Associate Camps.....23%
- Campers' Families.....6%
- Community Partners.....1%

“Jean eased his way into the camp community with his kindness and easy-going demeanor. During the second week of camp I watched him take on several leadership opportunities and effectively coach peers in rock climbing techniques that he had only learned a few days prior. He was extremely positive and gentle in his instruction and care for the people he worked with. We know he will be a wonderful Junior Counselor in 2019.”

– *Mark Rutberg, Co-Director of Big Spring Ranch at Sanborn Western Camps*

Jean has also chosen to give back to his local community by participating in the JACF Capstone Program. The Capstone Program invites older campers to bring positive change to their communities by designing and leading a local service project. This program allows them to maximize the impact of the personal development attained through their camp experiences in order to make a difference and further develop leadership skills that can be used now and in the future.

Jean’s Capstone Project, a clothing drive named ‘Helping People in Need,’ was focused on helping the homeless population in Chicago. He chose the clothing drive because it can get very cold during the winter in Chicago. He noticed that there are a lot of people who live in tents under bridges and thought that if he could get clothes for them that maybe it would make the winter a bit easier for them.

Reflecting upon the project Jean said, “I learned that every little bit counts. Even the smallest bit of effort can make life a little bit better for somebody or for yourself.”

The Power of Partnerships

Jean’s experience at camp, and the experiences of the 24 other JACF campers also affiliated with Midtown Center, would never have happened without the introduction to the Midtown Educational Foundation (MEF) by former JACF trustee, Geoff Euston. Geoff, a second-generation Sanborn camper and also a board member of the Midtown Educational Foundation, introduced the John Austin Cheley Foundation to this new partner in Chicago back in 2012. As a volunteer for MEF over the past 25 years, Geoff is aware of and can help identify the types of kids like Jean who would excel at camp.





MIDTOWN CENTER
SUMMER PROGRAMS 2018



MEF by the Numbers

Since JACF's partnership with MEF in 2012:

-  JACF has awarded 25 camperships to Midtown Center (for boys)
-  JACF has awarded 28 camperships to Metro Achievement Center (for girls)
-  JACF has awarded 53 total camperships to MEF students (a shared investment of \$298,699)

“The way in which MEF has partnered with JACF is very specific. We choose students from our programs who are rising 8th graders and who we know are mature enough and academically advanced enough to spend their summer doing something else other than studying. From that group we then educate their parents on what it is to go to summer camp and if the children and parents are interested, they then apply. If accepted, they go to camp.”

“It is basically a double screening process. These kids have not only been accepted into MEF’s programs, but are then chosen from the top students in those programs and are recognized as having the emotional and academic maturity to do something enriching for their summer. So, the result for JACF is getting fabulous kids who have chosen to spend their time not only during the school year but also during the summer doing things to make themselves better,” Geoff explained.

Midtown Educational Foundation



Founded in 1965, the Midtown Educational Foundation guides low-income urban youth in Chicago along pathways of achievement. They focus on academic support and character development and work to give their students the keys to long-term success. Jean’s mentor, Angel, is just one of the many mentors that JACF works with at MEF.

The MEF operates two separate programs for kids in grades 4 through 12 - the Metro Achievement Center (for girls) and the Midtown Center (for boys). The after-school and summertime programs embrace students regardless of their religious, racial, ethnic or familial status. The John Austin Cheley Foundation is proud to offer camperships to the amazing boys and girls in the MEF program.

The Power of Camp



Jamal’s mother, Jamila, was a camper herself growing up and firmly believes that

camp provides individuals, like her son, with the opportunity to do things that they might never be able to do in their lives. Both Jean and his mother believe that those who supported Jean's experience at Sanborn were courageous because she never thought donors would know and understand how impactful camp has been in his life.

When asked what she might say to the JACF donors who support our mission she said, "Thank you. The blessings that you have bestowed on Jean Jamal and even other children is something that is much needed. We live in the city and the opportunity that he has been given allows him to stand out from the other children that he goes to school with and interacts with on a daily basis. That is something that as a mom I always wanted for him, and I appreciate the fact that you made something like this possible because camp is amazing and it changes people's lives."

Sanborn Western Camps



Located in Florissant, Colorado, and founded in 1948, Sanborn Western Camps' mission is to *live together in the outdoors, building a sense of Self, a sense of Community, a sense of the Earth, and a sense of Wonder through fun and adventure.*

The John Austin Cheley Foundation began its partnership with Sanborn in 1996 and has since sent hundreds of campers through their program, providing each of them with experiences that will have a positive and lasting impact upon their lives.

When asked what his most impactful moment at Sanborn has been Jean said, "Last summer we all split up one night and were allowed to be in our own tent by ourselves. The experience was amazing because that next morning one of the counselors woke me up and motioned for me to be quiet. He pointed and I saw a huge herd of elk running almost 100 feet away from my tent. I sat there like in silence amazed by their beauty. As they were running by I was frozen in time for a second and will always remember that moment."



Sanborn by the Numbers

Since JACF first partnered with Sanborn in 1996:

- 🏕️ JACF has awarded 232 camperships for campers to attend Sanborn
- 🏕️ JACF and Sanborn have shared an investment of \$1,293,400 in these 232 camperships
- 🏕️ Sanborn has provided approximately \$471,050 in tuition discounts

Together We Can Make a Difference!

Sending Jean to camp was only possible because of the collaboration between the John Austin Cheley Foundation and our partners. Strong and committed relationships between the Foundation, our donors, associate camps, community partners, mentors, volunteers and our campers' families allow us to maximize these life-changing opportunities for the young people we serve. It takes a TEAM.

This partnership model leverages the power of high-quality residential summer camps combined with respected youth mentoring organizations to promote the success of young people across the United States. When everyone works together to support camper growth, everyone benefits. This team approach serves to strengthen and support the work of each individual partner, resulting in improved program quality, more efficient use of resources, and better alignment of goals.

Jean's mother, Jamila, summarized perfectly the importance of partnerships as she considered her son's opportunity to go to camp: "It is all a snowball effect. If Midtown hadn't seen something in Jean Jamal as a kid that would benefit from this program and if Midtown wasn't affiliated with the Cheley Foundation who has the partnerships with Sanborn, the individual, in this case my son, wouldn't feel the impact. So, it is all a collective community. It reminds me of the phrase it takes a village to raise a child and this is a prime example of a village coming together at a very high level to help impact an individual. In this case, I am very blessed and thankful that the individual has been my son."



"The Cheley Foundation does such an amazing job of creating partnerships that support each camper throughout the year. We feel so fortunate to work with the Foundation and the team they have created to provide transformational life experiences for the wonderful young people they send to camp."
– Jane Sanborn, Development Director

Together, we can realize the power and promise of transformative summer camp experiences for all.

Your Investment Matters

The John Austin Cheley Foundation truly appreciates your investment in the future of our youth. Here are a few ways you can make a significant impact on our campers by supporting JACF:



\$150,000 Endowed Campership
Deliver the summer camp experience for one camper per year in perpetuity



\$2,500 Half Campership
Your funding will pay half the expenses for one summer camper



\$50,000 Power of Ten
This generous sponsorship level makes it possible for ten campers to attend camp for one summer



\$1,000 Cultivator
Provide an introductory camp experience for a young camper



\$25,000 Adopt a Camper
A one-on-one relationship between the sponsor and a camper for his/her entire camp career (usually five years)



\$500 Transporter
Provide travel expenses for one camper



\$10,000 Double Campership
Your generosity will fund two campers for a summer



\$250 Outfitter
Provide equipment for one camper



\$5,000 Full Campership
The summer of a lifetime for one lucky camper



\$100 Piggy Banker
Fund a camper's bank account during his/her stay

Leave a Legacy

Many of our supporters have decided to leave a gift to the John Austin Cheley Foundation (FEIN #48-1077337) in their wills or estate plans so that they can have an even greater, long-term impact on a child's life.

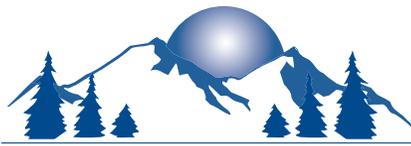
If you would like more information on leaving an impactful gift in your will or naming JACF as a beneficiary on your life insurance policy or retirement fund, please contact Alyssa Street at 720.981.2532 or at alyssa.street@cheleyfoundation.org.

Join Our Monthly Giving Program

Did you know that if you join our monthly giving program for only \$25 a month, you can provide the equipment a camper needs to go to camp and help fund their camp bank account for the summer? What an impact! Make your monthly pledge today at: www.cheleyfoundation.org/donate



PHOTO COURTESY OF KAT JARVINEN



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Why I Support JACF

“My family and I support the John Austin Cheley Foundation because we know the importance of not only outdoor education but also the enriching experience of summer camp. It builds character and independence, and JACF provides an opportunity to those who could never afford it or do it on their own to experience it.”

Geoff Euston - Former JACF Trustee, MEF Board Member and Sanborn Alumnus

Would you like more information on how you can positively impact a child's life today?

Visit our website at www.cheleyfoundation.org.